

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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ABC Visits 13 Locations in Arvin Minor Decoy Operation
One Store Allows Sale of Alcohol to a Minor

(Arvin)- Investigators of the California Department of Alcoholic Beverage Control (ABC) cited a clerk for selling alcohol to a minor on April 2, 2007. The action was the result of a minor decoy operation in which a minor under the direct supervision of department investigators, attempted to purchase alcohol from 13 retail licensees in the city of Arvin.

Those who sold to a minor face a minimum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the alcoholic beverage license of the business where the sale occurred. That may include a fine, a suspension of the license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Statistics have shown that young people under the age of 21 have a higher rate of drunken driving fatalities than the general adult population.

Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below.

In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that licensees are complying with the law.

Funding for this operation was provided by a grant from the Office of Traffic Safety through the Business, Transportation and Housing Agency. ABC is administering the grant. ABC is a department of the Business, Transportation and Housing Agency under the direction of Secretary E. Dale Bonner, a member of the Governor's Cabinet.